

Our mission: "Bayer: Science For A Better Life"

Bayer is an inventor company with a long tradition of research. By applying science to the major global challenges, we deliver innovations that address unmet customer and market needs.

**A new dimension where pests and customer complaints cease to exist**

Get ready to enter a zone of fewer callbacks and increased profits – satisfaction guaranteed.

As always you are Backed by Bayer. All of our research and support are to ensure you have the most effective product available.

**Take a step into the Temprid zone:**

- Maximum performance of two active ingredients
- Knockdown
- Longer residual
- Resistance management
- Perimeter pest management
- Unsurpassed bed bug control
- Reduced customer complaints
- Increased profits



**Bayer Co. (Malaysia) Sdn Bhd (7563 M)**  
B-19-1 & B-19-2, The Ascent Paradigm,  
No. 1, Jalan SS 7/26A, Kelana Jaya,  
47301 Petaling Jaya, Selangor, Malaysia.  
Tel.: 03-7801 3121 Fax: 03-7886 3993  
Email: es.malaysia@bayer.com

**READ THE LABEL BEFORE USE**

JIRP. E/0217/058

For more information please contact:



# Temprid<sup>®</sup>

THIS IS A PESTICIDE ADVERTISEMENT

TO BE HANDLED BY TRAINED PERSONNEL ONLY.

**Introducing a new dimension  
where pests and customer  
complaints cease to exist**

# THE TEMPRID ZONE



## Temprid

Temprid offers dual mode of action against tough pests by combining the broad spectrum, acting control of beta-cyfluthrin with the systemic residual control of imidacloprid.

Combined with its flexible use pattern for indoor and outdoor use, it has been proven to provide premium performance and efficacy against a broad spectrum of important pests.

## HAS Technology

But Temprid is much more than just a mixture. It contains Bayer's "Homogenised Active Solution" (HAS) technology that maximises the performance of both actives by providing:

- **Better coverage of treated areas**
- **Better insect exposure to both actives**
- **Better suspension in the tank**



## Knockdown

Temprid's technology enables up to **2x knockdown**. This means you and your customers see results – even under the harshest of conditions.

Temprid trials on wooden surfaces showed 100% knockdown in 30 minutes, which was twice as other brands tested.

## Longer Residual Performance

Temprid lasts. This means you don't have to spray as often - even when used outdoors.

On exposed surfaces, Temprid has shown longer residual performance against German cockroaches and longer residual performance against houseflies.

## Effective Resistance Management

The two active ingredients in Temprid have different modes of action. This makes Temprid an ideal resistance management tool. Temprid has shown better knockdown and control against pyrethroid-resistant cockroaches.

Temprid can be relied upon to control even the toughest pest populations.



## Perimeter Pest Management with Temprid

Managing pests around the outside (perimeter) of structures is becoming increasingly important. The goal of perimeter pest management is simple:

To stop pests outside before they enter the home or business.



Perimeter pest management minimises disturbance as well as indoor chemical use whilst providing effective control of many pests at their source.

Temprid is ideally suited to perimeter pest management due to its longer residual properties and control of a broad range of pests.

The flexibility of being able to use Temprid for both indoor and outdoor pests makes it the only product you'll ever need.

## Unsurpassed Bed Bug Control

When it comes to bed bug control, Temprid offers the following benefits:

- **Even on resistant strains**
- **Long residual**
- **Ovicidal effect – kills bed bug eggs**
- **Unaffected by heat treatments**
- **Proven field performance**

Bed bugs simply cease to exist with Temprid.

## Temprid Zone - where pests & customer complaints cease to exist

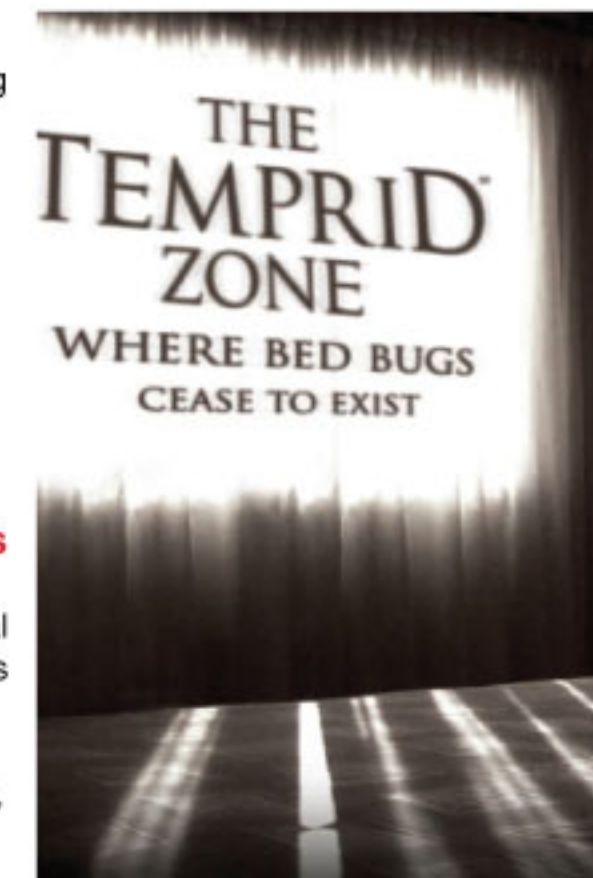
Temprid brings unsurpassed knockdown as well as residual control, fewer callbacks, larger profits, and a better business for you.

Based on a comparison of over 3,600 accounts in the USA, Temprid cut callback frequency by more than half!

Callbacks are a direct measurement of customer satisfaction. By using Temprid, you have a higher level of customer satisfaction, reduced costs, more business opportunities, and a healthier bottom line.

## A sustainable solution

Temprid is a sustainable option. It maximises the effects of both active ingredients, delivering better protection with reduced frequency of application.



Reductions in callbacks by pest in the USA when pest management companies used Temprid compared to competitor brands (consolidation of more than 3,600 accounts)

